



## **Application to be a Happy Little Crafter @ The St. Louis World's Fare Heritage Festival**

Happy Little Crafters are so excited to be part of the 2018 St. Louis World's Fare Heritage Festival! We're putting together a Happy Little handmade village of 35 local artists to vend at this incredible free local festival in Forest Park featuring tons of food trucks, live music, live art, and games (that's right, games!!)

We are looking for **local makers of interesting, high-quality handmade goods, art, and vintage purveyors**. We encourage applicants to show their STL pride - this festival celebrates our city heritage and we love us some St. Louis!

### **Times and dates:**

August 17-19, 2018

*Friday 5 pm - 10 pm*

*Saturday & Sunday 11 am - 9 pm*

Booth spaces are 10ft x 10ft and electricity will be provided (woot!). The cost to vend is \$300 for the whole weekend. The Happy Little Crafters will be located in a central location near the fountains on Government Hill, below the World's Fair Pavilion. The view is spectacular and we will be located in a great spot. For a \$100 fee, the World's Fare event will also provide a 10ft x 10ft tent, two chairs, and two six-foot tables.

**Applications close June 10, 2018 & applicants will be notified of their status on June 15, 2018. Booth payments are due by July 1, 2018. It is FREE to apply.**

The mission of The St. Louis World's Fare Heritage Festival is to be a FREE annual festival that will bring together peoples of the region, showcasing the finest elements of dance, art, music, and food found in the St. Louis area while supporting local charitable organizations. This special event is also designed to help bridge St. Louis County with St. Louis City, uniting the region into one community. Forest Park will be the centerpiece of a three-day celebration featuring events and competitions that embrace the heritage of the 1904 St. Louis World's Fair while highlighting the culture of St. Louis today.

### **TO APPLY:**

1) Complete the online form at <https://goo.gl/forms/OjuVtKLgqq0Rdrdz2> or fill out and email the form below to [happylittleeventco@gmail.com](mailto:happylittleeventco@gmail.com).

2) Send a photo of your booth set up to [happylittleeventco@gmail.com](mailto:happylittleeventco@gmail.com). This **must be done** to complete your application.

**Application to be a Happy Little Crafter  
@ The St. Louis World's Fare Heritage Festival 2018**

First & Last Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Email: \_\_\_\_\_

Which category best describes your work? (Circle one)

- |  |  |
|--|--|
| <input type="radio"/> Accessories      | <input type="radio"/> Pets                           |
| <input type="radio"/> Adult apparel    | <input type="radio"/> Pottery + ceramics             |
| <input type="radio"/> Bath + body      | <input type="radio"/> Toys or plush                  |
| <input type="radio"/> Furniture        | <input type="radio"/> Vintage clothing               |
| <input type="radio"/> Housewares       | <input type="radio"/> Vintage housewares             |
| <input type="radio"/> Illustration/art | <input type="radio"/> Vintage jewelry or accessories |
| <input type="radio"/> Jewelry          | <input type="radio"/> Other: _____                   |
| <input type="radio"/> Paper goods      |  |

Briefly describe your work and your process - have fun with your answer and show us your personality :)

---

---

---

---

---

Please provide an online source to view your work:

- Website or online store: \_\_\_\_\_
- Facebook page: \_\_\_\_\_
- Instagram (@craftyperson): \_\_\_\_\_

Do you need to rent a 10 x 10 tent, two chairs, and two six-foot tables from The St. Louis World's Fare Festival?

\_\_\_\_\_ Yes - I understand I will incur an additional \$100 fee if I am accepted.

\_\_\_\_\_ No thank you – I have my own.

**Application to be a Happy Little Crafter  
@ The St. Louis World's Fare Heritage Festival 2018**

*Please read each item, then sign & date at the bottom:*

**The St. Louis World's Fare and the Happy Little Crafters/Happy Little Event Co. will:**

- Provide set up instructions by August 1st.
- Provide necessary tents, tables, and chairs, if requested.
- Provide accessibility to electricity for your tent.
- List your logo (hyperlinked) on STLWF website within 5-7 business days of receiving logo (Full payment or payment arrangements must be made before logo is added to website or marketing materials). Logo must be provided in vector format (either .ai or .eps) or high resolution 300dpi pdf.

**Vendors Shall:**

- Solemnly pinky-swear that their merchandise is handmade by themselves or is vintage.
- Pay their PayPal booth invoice by July 1, 2018 or forfeit their spot.
- Arrive promptly for scheduled set up & break down times.
- Weight their tents with at least 40 pounds of weight on each leg.
- Provide adequate staff for your booth during open hours.
- Provide adequate merchandise to sell/market during open hours.
- Send your logo to happylittleeventco@gmail.com for marketing purposes. Logo must be provided in vector format (either .ai or .eps) or high resolution 300dpi pdf.
- Adhere to outlined load in/out procedure.
- Review allowed parking procedures and sign release waiver (To be provided).
- Make arrangements for breaks, meals, and medical needs of your staff during event to ensure booth operation during hours.
- Accept that this is an outdoor venue and is susceptible to the crazy weather conditions of St. Louis. This event is RAIN or SHINE. Neither St. Louis World's Fare Festival or Happy Little Event Co. is responsible for stolen or damaged merchandise.

**Cancellation and Refund Policy Notification:** Vendor's decision to cancel must be received IN WRITING no later than Sunday, July 1, 2018 in order to receive a 50% refund. No Refunds will be granted after Saturday, July 2, 2018.

I understand that I'm submitting an application for participation at the St. Louis World's Fare and are subject to acceptance. By signing below, I agree to this document and have read and understand the Cancellation and Refund Policy, shall adhere to the vendor provided stipulations.

---

Vendor Signature

Date