



**2018 The St. Louis World's Fare Heritage Festival**  
Kids Island Application

**August 17-19, 2018**  
**World's Fair Pavilion-Forest Park**

The mission of **The St. Louis World's Fare Heritage Festival** is to be a FREE annual festival that will bring together peoples of the region, showcasing the finest elements of dance, art, music, and food found in the St. Louis area while supporting local charitable organizations. This special event is also designed to help bridge St. Louis County with St. Louis City, uniting the region into one community. Forest Park will be the centerpiece of a three-day celebration featuring events and competitions that embrace the heritage of the 1904 St. Louis World's Fair while highlighting the culture of St. Louis today.

The **Kids Island** will feature exciting components to the festival. It will be full of kid's activities to help families spend time together and bond in the best park in America! From toddlers to teenagers, we encourage you to bring your kids to the St Louis Worlds Fare Heritage festival where there are plenty of activities to keep them smiling.

**General Event Hours:**

**Friday** 5pm - 10pm

**Saturday & Sunday** 11am - 9pm

**Kids Island hours:**

**Friday** 5pm-7pm

**Saturday & Sunday** 11am-7pm

**St. Louis World's Fare shall:**

Provide set up instructions by August 1st.

Provide necessary tents, tables, and chairs, if selected.

Provide necessary electrical needs.

Provide volunteer/runners for WBE (they will not be responsible for sales, money, or describing your business).

List your logo (hyperlinked) on STLWF website within 5-7 business days of receiving logo (Full payment or payment arrangements must be made before logo is added to website or marketing materials). Logo must be provided in vector format (either .ai or .eps) or high resolution 300dpi pdf.

**Vendors Shall:**

Arrive promptly for scheduled set up & break down times.

Provide adequate staff for your booth during WBE open hours.

Provide adequate merchandise to sell/market during WBE open hours.

Send your logo to [weaver.davide@gmail.com](mailto:weaver.davide@gmail.com) and/or [skeil314@gmail.com](mailto:skeil314@gmail.com) for marketing purposes. Logo must be provided in vector format (either .ai or .eps) or high resolutions 300dpi pdf. Also send URL link with logo.

Adhere to outlined load in/out procedure. Review allowed parking procedures and sign release waiver (To be provided).

Make arrangements for breaks, meals, and medical needs of your staff during event to ensure booth operation during WBE hours.

Accept that this is an outdoor venue and is susceptible to the crazy weather conditions of St. Louis. **This event is RAIN or SHINE.**

**BOOTH AND SPONSORSHIP OPPORTUNITIES**

**Kids Island Booth**

- \_\_\_\_\_ \$250 10' x 10' space w/ electric access - You provide your own tent, tables, chairs, and activity for kids
- \_\_\_\_\_ \$300 10' x 10' space w/ electric access - You provide your own tent, tables, chairs
- \_\_\_\_\_ \$400 10' x 10' space w/ electric access - STLWF provides 10 x10 Tent, (2) 6 FT tables, 2 chairs

**Extras/ Other sponsorship opportunities**

- \_\_\_\_\_ \$100 Business listed on Event Volunteer T-shirt
- \_\_\_\_\_ \$200 Event program 1/2 page ad, artwork due by July 1
- \_\_\_\_\_ \$500 Event program full page ad, artwork due by July 1

Date: \_\_\_\_\_ Business Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

Phone (Day): \_\_\_\_\_ Business Website: \_\_\_\_\_

Contact Person: \_\_\_\_\_ E-mail address: \_\_\_\_\_

**Booth Description:** Briefly describe the services and/or products you'll present at your booth. (Ex: I sell retail bedding products; I have a drawing for \$250 gift certificate off your next purchase) Please send a photo or digital link to your booth set up to [weaver.davide@gmail.com](mailto:weaver.davide@gmail.com) and [skeil314@gmail.com](mailto:skeil314@gmail.com) Submit samples or gift certificates that we may use to award our various competition winners to maximize exposure & logo placement.

Sponsorship (s) Opportunities Selected \_\_\_\_\_ total\$ \_\_\_\_\_

Add-Ons/Extra Sponsorship Options Selected \_\_\_\_\_ total \$ \_\_\_\_\_

Grand total \$ \_\_\_\_\_

Vendor: \_\_\_\_\_ Date: \_\_\_\_\_

Received by: \_\_\_\_\_ Payment Recv'd: \_\_\_\_\_ Balance Due: \_\_\_\_\_ Date: \_\_\_\_\_

Gift Certificates, Marketing Swag, Promotional Materials included: \_\_\_\_\_

**Cancellation and Refund Policy**

Notification in writing of vendor's decision to cancel must be received by Sunday, July 1, 2018 in order to receive a 50% refund. No Refunds will be granted after Monday, July 2, 2018. I understand that I'm submitting an application for participation at the St. Louis World's Fare and are subject to acceptance. By signing below, I agree to this document and have read and understand the **Cancellation and Refund Policy**, shall adhere to the vendor provided stipulations, and will be financially responsible for my sponsorship commitments. I can expect to be notified of my acceptance within 20 business days. If my booth is not accepted, St. Louis World's Fare will return my payment to me within 15 business days of being notified.

**X** \_\_\_\_\_

Questions? Please contact [skeil314@gmail.com](mailto:skeil314@gmail.com) or [weaver.davide@gmail.com](mailto:weaver.davide@gmail.com)  
stlworldsfare.com ~ facebook.com/stlworldsfare

**Payment Information**

St. Louis Worlds Fare accepts checks, paypal, money orders, cashier checks, MasterCard, Visa, and Discover.

Complete application along with a check or money order made out to **ST. Louis World's Fare** and mail to: **St. Louis World's Fare Heritage Festival c/o Davide Weaver 5366 Magnolia Ave. St Louis MO 63139**

**[www.StlWorldsFare.com](http://www.StlWorldsFare.com) | [@stlworldsfare](https://www.facebook.com/stlworldsfare) | [FB-stlworldsfare](https://www.facebook.com/stlworldsfare) | [#stlwf](https://twitter.com/stlwf)**